

International (SME) Business Plan Competition
for profit and biodiversity

Business for Nature



Open to SMEs with growth and/or innovative business plans that generate economic benefits through wise use of natural resources in agriculture, fisheries, forestry, eco-tourism or any other activity that creates jobs and supports conservation of the natural lands.

- Get local and international exposure to investors and finance
- Receive professional coaching and improve your business plan
- Meet like-minded entrepreneurs
- Win prize money and get (inter-)national recognition
- Win a business trip to The Netherlands

www.bidnetwork.org/nature

Submit your plan before December 15, 2008

BiD Challenge Cases

Nature Conservation



Cool accessories from a tree Uganda

The company AND (Art Nature Design) participated in 2006. It produces bags, book covers and packaging material from a traditional bark cloth textile. Next to creating many jobs, the conservation of trees is crucial for the production. By participating, AND won prize money, got international exposure and found business partners.
www.bidnetwork.org/and

Ecotourism in Kalimantan Indonesia

Lorna Dowson participated in 2005 with a business plan focusing on offering boat and an authentic experience trips to tourists in Kalimantan. She not only won, but also got into contact with the WWF who supported her in numerous ways. Her offer is now promoted through some of the larger travel operators. The 2nd boat is being build.
www.wowborneo.com

Oil processing plant in the Amazon jungle - Brazil

Brazil based Lap Chan participated in 2007 with a plan to set up an oil processing plant in the Amazon jungle serving the cosmetics industry. The plant uses local nuts; creating income to local communities and an interest to conserve and reforestation. His participation resulted in winning a prize but also a partnership with Winrock International
www.ecomapua.com.br

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Main Partners:



Ministerie van
Milieu en
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